

Message Text

UNCLASSIFIED

PAGE 01 PARIS 22491 031459Z

70

ACTION EB-07

INFO OCT-01 EUR-12 IO-10 ISO-00 AGR-10 CEA-01 CIAE-00

COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03 LAB-04

NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15 STR-04

TAR-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01 FEA-01

/117 W

----- 074998

R 031200Z SEP 75

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 2711

USMISSION EC BRUSSELS

INFO USDEL MTN GENEVA

UNCLAS PARIS 22491

E.O. 11652: N/A

TAGS: BEXP, GATT, EC, FR

SUBJ: MTN: APPARENT NTB AFFECTING MARKETING IN
FRANCE OF NON-EEC TOYS

1. TONKA FRANCE S.A., MARKETER OF AMERICAN TOYS IN
FRANCE, HAS CALLED OUR ATTENTION TO CIRCULAR LETTER
DATED JULY 28, 1975 FROM FRENCH TELEVISION MONOPOLY
RFP STATING THAT FRENCH TV NETWORKS WILL ACCEPT
TOY ADVERTISING ONLY FROM EC MANUFACTURERS.

2. WE WOULD WELCOME COMMENT FROM EC BRUSSELS AS TO
WHETHER THIS POLICY IS SANCTIONED OR ENCOURAGED BY
COMMISSION AND COMMON THROUGHOUT NINE. DOES DEPT
WISH US TO MAKE REPRESENTATIONS ON BEHALF OF US TOY
EXPORTERS?

RUSH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975PARIS22491
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750304-0606
From: PARIS
Handling Restrictions: n/a
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Office: ACTION EB
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 05 DEC 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 DEC 2002 by maustmc>; APPROVED <13 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
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EO Systematic Review
06 JUL 2006

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Review Transfer Date:
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TAGS: BEXP, EC, FR, GATT
To: STATE EC BRUSSELS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006